2015 Public Engagement Leaders Retreat Agenda
DRAFT

May 20

9:00 Welcome
9:15 Structured Networking
10:00 Plenary (Engagement Connections)
   • Undergrad: Bob McMaster, Vice Provost for Undergraduate Education
   • Grad: Henning Schroeder, Vice Provost for Graduate Education
   • Technology: Bob Rubini, Senior Analyst for Online Learning, Center for Educational Innovation
   • Equity and Diversity: TBA
   • International: TBA
11:00 Break
11:15 Breakout sessions based on plenary themes
12:00 Lunch
   • Issue Area Network updates
1:15 Break
1:30 Breakouts
   • Facilitation Skills
   • Moving from Grants to Hard Funding
   • Accessing Foundations
   • TBD

3:00 Reception and Issue Area Networks Poster Session
3:30 Adjourn

May 21

9:00 Welcome
9:15 State of Public Engagement
10:00 Communicating Engagement: Audience and Story
   • Bill Doherty, Professor of Family Social Science and Director of the Citizen Professional Center
   • Chuck Tombarge, Chief Public Relations Office, University Relations
   • Susan Gust, Community Partner and Editor of Alley Newspaper
   • Martha Douglas, Director of Development Communications, University of Minnesota Foundation
10:30 Small Groups Case Study
10:45 Groups share and panelists respond and add to what they would be looking for
11:15 Lunch
12:30 Strategic Plan Discussion with members from Strategic Plan Continuity Team
   • Rebecca Ropers-Huilman
   • Heidi Barajas
   • Tom Fisher
1:30 Break
1:45 Leading Engagement
   • Jennifer Engler
   • Christina McGuire
3:45 Closing
4:00 Adjourn
4:00 Community Campus Coordinators Alliance Reception